Success Story for SPF-SIG website

For many years, the coalition has done some type of activity for around two hours at the local fair.However, many times this activity was not well received and the coalition was unable to reach a large number of community members.

When SPF-SIG started, the coalition planned to have a booth set up for the duration of the fair. Members voted and decided that a booth would be set up. It turned out to be positive experience and a great way to reach large groups of people.

Coalition members took turns manning the booth. Coalition members were able to visit with community members, disseminate information, and conduct surveys to gauge strategy awareness for SPF SIG. It was a turning point for the coalition and got them out into the community where they could share about the issues that they are passionate about.